

EDUCATIONUSA ADVISING CENTERS: LEVELS OF SERVICE

EducationUSA advising centers in the EducationUSA network provide one of three levels of service: **Comprehensive**, **Standard**, or **Reference**. To find an advising center, visit www.EducationUSA.state.gov.

	Reference	Standard	Comprehensive
Adviser & Center Capabilities			
Adhere to the EducationUSA Principles of Ethical Advising and guidelines on commission or incentive-based recruitment agents	•	•	•
Maintain an up-to-date library of reference books and materials	•	•	•
Offer hours of operation sufficient to meet local demand		•	•
Advisers proficient in English and their local language (if applicable)		•	•
Access video conferencing equipment		•	•
Display U.S. college and university-provided materials		•	•
Foster relationships with local high school counselors and university administrators		•	•
Advising staff with college degree (equivalent to U.S. bachelor's degree)		•	•
Computers with internet access for visitors		•	•
Services to Students			
Pre-departure information/orientations		•	•
Individual advising and information on financial aid		•	•
Organize general U.S. higher education orientation sessions, often featuring visiting U.S. representatives		•	•
Provide virtual advising and consulting through email, social media, instant messenger, webinars, etc.		•	•
Group advising			•
Services to U.S. Higher Education Representatives			
Brief visiting U.S. representatives on the local education system		•	•
Describe and compare U.S. and host country educational systems		•	•
Verify Ministry of Education recognition/certification of local high schools and universities		•	•
Participate in college fairs, hosting the EducationUSA booth		•	•
Organize and participate in alumni group activities and college fairs		•	•
Provides information on local government and foundation scholarships, and other financial aid		•	•
Conduct outreach to local high schools and universities			•
Facilitate communication with local secondary and tertiary institutions			•
Organize public presentations for visiting U.S. representatives at off-site locations			•
Host visiting U.S. representatives for promotional presentations			•